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Sybase Wins Open Source World's "2004 Editor's Choice Award" for "Best Linux Database"

**Sybase® Adaptive Server® Enterprise for Linux,
wins Award for the "Best Linux Database."**

Inside this Issue

- 1** Sybase Wins Open Source World's "2004 Editor's Choice Award" for "Best Linux Database"
- 2** New Version of AvantGo Delivers Enhanced Wireless Capabilities and Added Features for Managing, Exploring and Personalizing Mobile Content
- 3** Sybase and Informatica Launch Joint Initiative to Help Companies Better Leverage Mainframe Information Assets and Reduce Costs
- 4** ComputerWorld Business Intelligence Perspectives 2004 Best Practices in BI Award - AMERICAN AIRLINES

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Sybase, Inc. (NYSE: SY), announces that our enterprise-class relational database management system, Sybase Adaptive Server Enterprise (ASE) for Linux, won Open Source World's Editor's Choice Award for "Best Linux Database." Sybase ASE won the publication's "Best SME Linux Package Award" with ASE for Linux and Turbolinux 7 Server at the same event in 2003. Through its outstanding product performance and after-sale services, Sybase ASE for Linux has gained widespread recognition.

"The 2004 Editor's Choice Award represents the different suggestions and comments from industry professionals, government officials, media and Open Source World readers," said Open Source World Executive Editor, Mr. Hu Wanjin. "Sybase ASE for Linux is user-friendly, provides excellent performance, security, scalability and is compatible with many applications. With these exceptional features, Sybase ASE for Linux has proven itself to be the best Linux database."

Sybase was among the first vendors to provide a client-server architecture relational database, and also among the first to bring a sophisticated database management technology and capabilities of enterprise level databases to the Linux platform. Since its free promotion in September 2004, there have been over 30,000 Sybase ASE Express Edition for Linux downloads from sybase.com.

"We are pleased to receive Open Source World's '2004 Editor's Choice Award'," said Mr. Raymond Teh, senior vice president and general manager of Sybase Asia Pacific. "This is the best New Year's present for us and symbolizes the users' and general public's recognition of Sybase's relentless efforts in bringing our products and services to perfection. We will continue to devote ourselves to promoting the development of Linux software in China."

Open Source World's 2004 Editor's Choice Awards, aimed at publicly endorsing the most outstanding and sophisticated Linux applications of the year, went through a three-step selection criteria before winners were selected. First, advice from experts, government officials, enterprise representatives and professionals in the Linux industry was sought. Secondly, results of polling open to authors and readers of Open Source World, members of CCID Linux Zone, LinuxAID and IBM Developer Linux Zone were taken into account. Lastly, the Editorial Board and the Linux OpenLab of the China Software Testing Center evaluated each product. Results of this rigorous selection process enabled the awards to be objective and more widely recognized.

For more information on Sybase Adaptive Server Enterprise for Linux, please visit: <http://www.sybase.com/linux/ase>.



Special Note: Statements concerning Sybase's new product releases are by nature forward-looking statements that involve a number of uncertainties and risks and cannot be guaranteed. Factors that could cause actual events or results to differ materially include shifts in customer demand, rapid technological changes, availability of third party content, competitive factors and unanticipated delays in scheduled product availability. Some of the risks are detailed from time to time in Sybase's SEC filings, including its annual and quarterly reports, which can be viewed at www.sybase.com.

New Version of AvantGo Delivers Enhanced Wireless Capabilities and Added Features for Managing, Exploring and Personalizing Mobile Content

iAnywhere Solutions, Inc., a subsidiary of Sybase, Inc., launches the latest version of its AvantGo service, delivering superior features for managing and viewing mobile Internet content offline or online, anywhere at anytime. Enhanced capabilities allow for improved wireless synchronization, easier on-device web channel management and an expanded support system for AvantGo users, resulting in a more robust online and offline user experience.

"Since the AvantGo service was unveiled five years ago, we've received thousands of requests and suggestions for new features," said Neil Versen, senior director of AvantGo at iAnywhere Solutions. "Today, with the launch of the next-generation AvantGo, we're responding by delivering the most powerful and comprehensive mobile Internet service available anywhere. Now users can manage their web content more efficiently, syncing from their desktop or choosing and updating their channels wirelessly."

Enhanced connected/wireless features

- Abbreviate sync times and minimize wireless costs by selecting the channels you wish to sync
- Browse and search over a thousand AvantGo channels while connected
- Surf the web using AvantGo -- from a new section on the AvantGo homepage
- Wireless-only channels, such as web mail channels, can now be accessed
- Forms within channels (e.g. supply zip code for movie times) can be submitted wirelessly in real-time
- Search AvantGo channels, and get search returns, in real-time

Enhanced user experience

- A complete redesign of the user interface including tabbed navigation, customized channel layout, choice of fonts and new color themes
- Small-screen optimized navigation designed to maintain ease-of-use
- New browser versions for Palm OS 5, Pocket PC and Symbian, which include top requested features, including full-screen screen support for palmOne T3 and T5 devices

Improved on-device channel management and selection

- Search, browse and add over a thousand AvantGo channels from your device online or offline
- Customize the layout of your channel list
- Create Personal Channels from your device
- On-device Help & Alert sections
- Trouble-shooting tips and service alerts on your device
- Channel recommendations based upon other channels to which a user is subscribed

Advanced customer support functionality

- New user interface includes context help -- each section has icon that can be expanded for more information about a feature
- One of the new tabbed navigation features includes a Help tab which includes top FAQ's and tips for each platform supported
- The new Alerts tab displays important information regarding the user's account or the AvantGo Service (e.g. Service maintenance notices, user tips, premium service expiration notices, etc.)

Availability

iAnywhere's new AvantGo service is immediately available for free download at: <http://www.avantgo.com/download>. The update supports all major handheld devices running Palm OS 5, Pocket PC (2000, 2002, 2003), Symbian UIQ and Symbian OS v.6.1 Series 60.

About AvantGo

AvantGo is a free service that delivers rich, personalized mobile websites to PDAs and smartphones. Today, hundreds of major brands, including American Airlines, CNET, GM, Rolling Stone and The New York Times, leverage AvantGo to target a highly desirable demographic of millions of registered users. AvantGo offers the convenience of anywhere, anytime access, seamlessly supporting both wireless and "sync and go" connectivity. To learn more about AvantGo visit <http://www.avantgo.com>.



Sybase and Informatica Launch Joint Initiative to Help Companies Better Leverage Mainframe Information Assets

Mainframe Dynamic Operational Data Stores (Dynamic ODS) Dramatically Reduce Cost of Managing and Delivering Real-Time Data and Increase Business Agility

Sybase, Inc. (NYSE: SY) and Informatica (NASDAQ: INFA) announce a joint sales and marketing initiative featuring a low-risk, feature-rich mainframe data-offloading solution that combines Informatica's PowerCenter and PowerExchange products and Sybase® IQ. The Informatica and Sybase mainframe Dynamic Operational Data Store (Dynamic ODS) initiative is targeted at enterprises looking to reduce the cost of accessing business-critical information from enterprise mainframes. These organizations are typically encountering exploding data volumes and exponential growth in users needing direct, real-time access to reporting and analytics.

The mainframe Dynamic ODS offering is a low-risk approach that allows users to access data in real-time without generating reports directly from online transaction processing (OLTP) systems, decreasing mainframe operational costs and enabling major staffing and process efficiency gains. The mainframe Dynamic ODS initiative offers the flexibility to tune the "freshness" of data to suit business needs and can refresh the Dynamic ODS data stores in real-time or at client-defined intervals, thereby eliminating disruption to critical business activities. The solution can be deployed in a fraction of the time normally associated with typical data warehousing projects and enables organizations to better leverage their existing investments by extracting data for analysis while production systems remain operational.

"Our customers have asked for solutions that help them affordably streamline their processes from traditional mainframe computers, without interrupting business-critical operations," said Charlie Doucot, vice president of sales, Worldwide Partner Group, Sybase. "With Informatica PowerCenter, Power Exchange and Sybase IQ's unique small footprint, we are offering customers and value added resellers a reliable, low-risk data offloading solution with state-of-the-art business analytic capabilities and a rapid ROI."

"The real-time demands of today's marketplace have made traditional mainframe data access and reporting costly and time-consuming," said John Entenmann, executive vice president of corporate strategy and marketing at Informatica. "The pairing of Informatica's market-leading solutions with Sybase's IQ technology allows companies to dramatically increase operational performance while reducing costs."

"Mainframe users in several industries, including financial services, are challenged by burgeoning data storage costs as well as constantly increasing user demand for immediate and direct access to information," said Carl Greiner, senior vice president, technology research services, META Group. "Integrated solutions that provide mainframe-based information in real-time on cost-effective, Intel processor-based platforms are rapidly becoming the primary approach for meeting these requirements."

"In many ways the Dynamic ODS solution has changed the culture of financial and personnel reporting in the state," said Brent Sanderson, IT manager at State of Utah Division of Financial Services. "The old system generated over 900 hardcopy reports each month. The new system generates less than 90. This alone has saved the state more than \$5 million in development costs. As we store more data in the Sybase operational data store, we use the mainframe less and less. This has led to the state saving \$100,000 per month in mainframe disk storage costs alone."

The Dynamic ODS solution is available today from Sybase and its Value Added Resellers. For more information, visit <http://www.sybase.com/dataexplosion>.

About Sybase, Inc.

Celebrating 20 years of innovation, Sybase enables the Unwired Enterprise for customers and partners by delivering enterprise and mobile software solutions for information management, development and integration. The world's most critical data in commerce, communications, finance, government and healthcare runs on Sybase. For more information, visit the Sybase Web site: <http://www.sybase.com>.

About Informatica

Informatica Corporation (NASDAQ: INFA) is a leading provider of data integration software. Using Informatica products, companies can access, integrate, visualize, and audit their enterprise information assets to help improve business performance, increase customer profitability, streamline supply chain operations and proactively manage regulatory compliance. More than 2,100 companies worldwide rely on Informatica for their end-to-end enterprise data integration needs. For more information, call 650-385-5000 (1-800-970-1179 in the U.S.), or visit www.informatica.com.

COMPUTERWORLD BUSINESS INTELLIGENCE PERSPECTIVES 2004 BEST PRACTICES IN BUSINESS INTELLIGENCE AWARDS AMERICAN AIRLINES

American Airlines is the world's largest carrier, serving more than 250 cities in 41 countries with 1,100 airplanes and approximately 4,400 daily flights. The airline processes approximately 125 million transportation documents on an annual basis. For any airline, identifying fraudulent transactions, which are usually unintentional but quite common, is the key to ensuring that earned-revenue is properly received. This includes improperly issued tickets as well as tickets that do not follow basic ticket rules established by the airline. Additionally, all airlines must address "revenue leakage". This occurs when an airline does not receive rightfully earned money for a consumer's round-trip ticket that utilized two or more airlines. All of these issues require current, accessible, and accurate data flow.

To properly address these issues, American Airlines needed a data warehouse that would allow them to make fast ad hoc inquiries. They needed a system that makes it easy to quickly query and sort through large amounts of data. American Airlines was also understandably concerned about storage requirements—and the associated costs. Some data warehouse technologies expand the amount of required storage by five-to-ten times after indexing requiring as much as two additional Terabytes of storage.

American Airlines first considered hiring outside consultants to custom-build a data warehouse, but the cost would have likely outweighed the expected return. So they turned to leading off-the-shelf applications, including Sybase IQ. Following three vendors' proofs of concept, Sybase IQ emerged as the leader, particularly with ad hoc queries. Sybase IQ was consistently ten times faster than the other two competitor's software.

American Airlines benefits not only from faster inquiries, they can also conduct more in-depth analysis. The previous system could hold only three months of data, but the new data warehouse stores about 13 months of data providing historical reports over longer time periods. And legacy systems were left intact, as six disparate applications produce data that feeds information into the data warehouse.

American Airlines saved about \$250,000 up-front compared to the cost of developing a similar data warehouse using outside consultants. But the ongoing savings have been even more dramatic. Over the past five years, American Airlines has saved over \$5 million by helping to identify new forms of fraud previously undetected, and by providing the ability to implement appropriate measures to eliminate the causes. Sybase IQ also reduced the amount of storage American Airlines needs for the data warehouse by an impressive 70%.

The astounding success of the program has caused the number of end-users to increase significantly. The system has actually become a best-practice standard within the company, with business analysts, security analysts, auditors, and vice-presidents now taking advantage of the data the system provides. The system has performed so well that American Airlines has turned down proposals from Big 5 consulting firms to tune their business analytic tools. The ultimate success is determined by its impact on the customer: by detecting ticketing errors and improving cash flow, American Airlines has kept ticket prices low. Making this system a win win for all.

